

COMBAT HELICOPTER

17th - 19th October 2017
Krakow, Poland



Thank You to Our Lead Media Partner



For over 35 years, Shephard Media has been providing high-quality business intelligence to the aerospace, defence, maritime security and military training markets, through a combination of magazines, online news services and handbooks. Particularly well known within the rotorcraft, unmanned vehicles, C4ISR, military logistics, land warfare and maritime security markets, Shephard Media is poised to expand into new sectors and provide new offerings to ensure that we best serve our global markets as a leading supplier of business intelligence.

Shephard is proud to be part of the aerospace and defence community for over 35 years. Our goal is to continue building on the trust that so many people have placed in our products.

Thank You to our Media Partners



[21AAR](http://21stcenturyasianarmsrace.com) was founded in June 2011 by Miguel Miranda. Since geopolitics and the international arms trade spans regions and societies 21AAR's focus is not always confined to its core subject matter.

This is because the critical details underpinning the shape and form of hard power exercised by modern states are often elusive and ambiguous. Uncovering these details requires keen instincts and a historical perspective.

With evolution as its driving force advanced weapons and modern governments are transforming in unexpected and fascinating ways. 21AAR tries to make sense of this process and embraces the dramatic sweep of history with excellent content.

<https://21stcenturyasianarmsrace.com>



Allsecurityevents.com enables event organisers and professional bodies to plan their activities to avoid clashes and maximise attendance by promoting them to the widest possible audience.

Security Professionals can plan their time better and attend events of interest to them without being presented with the dilemma of choosing which of three events to attend on any given day.

In the UK, we support the work of The Security Commonwealth whose 40 plus member organisations are listing their events on the site.

We are working with several partners to both promote visitors to the site and event listings and to distribute our Events Newsletter

www.allsecurityevents.com



Since 1976, [Armada International](#) has been publishing original, objective information about defence technologies and procurement programmes for decision makers and influencers in militaries, governments, and industry around the world.

Armada International's journalists are unrivalled in their expertise and their ability to write clearly and concisely.

In addition to the main issue, which offers subscribers the latest in-depth defence procurement analysis, each bi-monthly magazine includes at least one additional in-depth supplement on a specific niche defence technology area or sector. These supplements are distributed at all major global trade exhibitions throughout the year, providing unparalleled longevity and visibility to the relevant topics.

Its dedication to in-depth and authoritative analysis has made Armada International a trusted and authoritative source for impartial defence analysis around the world.

Advertising in Armada International will bring your products and services to the attention of military and defence planners around the world and help to open new markets. For advertising opportunities, please refer to the last page of this [media kit](#)

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ASIS International is leading association for security professionals globally, yet with a local presence. With chapters in over 70 countries, members are security practitioners, each of whom has a role in the protection of assets, people, property, and/or information. The ASIS Board Certified and globally recognised CPP, PCI, and PSP qualifications provide objective proof of an individual's professional knowledge and experience. Global conferences include Europe, Middle East, Asis Pacific and the US.

The UK Chapter offers unparalleled networking opportunities; quarterly conferences; an award-winning newsletter; free CPE Events and programmes for Women in Security; Young Professionals and those transitioning from the Police and Military into Security

ASIAN MILITARY REVIEW

The only audited defence Magazine in Asia-Pacific.

The [Asian Military Review](#) (AMR) is an ABC audited publication that is read and discussed by the key decision makers and advisors to militaries across the Asia-Pacific.

Since 1993, AMR has become widely recognised as an authoritative provider of unbiased and objective information to its global readership comprising the military, government, industry and academia.

AMR's editorial content includes capability analysis, special reports and relevant news coverage from the region, making AMR the preferred professional journal for those working in Asian military and defence organisations.

AMR's network of experienced defence journalists and military writers, provide content that gives insights and analyses not found in other defence titles.

AMR reaches more than 180,000 military professionals, via over 21,000 copies every issue, in the region with information that allows them to track and understand defence developments worldwide.

If you are interested in defence issues in the Asia-Pacific, then the Asian Military Review is your magazine

www.asianmilitaryreview.com



[Copybook](#) is a global business network enabling companies to trade and connect in order to facilitate and increase business transactions worldwide.

Now covering all industries, Copybook is a leading platform of communication between buyers and sellers of all products and services.

We integrate with thousands of trade shows worldwide, allowing you to arrange real meetings at live events and we are proud to announce that last year we were able to help customers generate new business amounting to \$2 billion in new revenue. Why not add your company for FREE and join the thousands of organisations that are already benefiting from our service? www.copybook.com



With in-depth editorial coverage alongside the finest imagery from the world's foremost aviation photographers, Combat Aircraft is North America's favourite military aviation magazine. With thought-provoking opinion pieces, detailed information and rare archive imagery, Combat Aircraft is your one-stop-source of military aviation news and features from across the globe. www.combataircraft.net

COUNTERTERROR DELIVERING KEY STRATEGIES TO COMBAT TERRORISM **BUSINESS**

Counter-terror measures now have wide-reaching implications for everyday British life and must be constantly reviewed to keep up to date with modern threats at all levels, from the spread of hate speech, to cyber security, to wider military intervention.

Counter Terror Business, launched in 2010, is a specialist publication distributed to heads of security, intelligence officers, procurement officials for central government, Intelligence Services, Police, Home Office, Ministry of Defence, Border Control, Customs, Aviation and Port Authorities.

DEFENCE THE BUSINESS MAGAZINE FOR DEFENCE **BUSINESS**

While military training and air strikes continue to be extended in the middle east, it is understood that adapting the UK's air, land and sea defence systems to deal with 21st century threats will be a priority for the government.

Defence Business keeps industry professionals in touch with the latest international developments, technological advances and supply chain issues. Re-launched in 2017, the magazine is read by the MoD, intelligence officers, procurement officials, heads of security, Police, Home Office, Border Control, Customs, Aviation and Port Authorities.

Defence-Industries.com Navy | Army | Airforce

In the realm of defence, where innovation is rapid, defence industries stands adept at conceptualizing unique ideas relevant to the B2B space.

With services like search engine optimization, social media marketing, e-mail marketing, banner advertising and event marketing within our platform, <http://www.defence-industries.com> has created a recognition that spans over a global audience, thereby revolutionizing how businesses transact.

<http://www.defence-industries.com>



[Defence-Suppliers.com](http://www.defence-suppliers.com) provides a unique platform to present your latest equipment and systems to the world's defence and security industry.

We are a key information resource for MODs, DODs, decision makers, governments, prime contractors, service chiefs, defence ministers, police forces and system integrators.

Delivering a comprehensive breakdown of products and services from leading industry contractors, with up-to-date news and press releases when developments occur. With links to all the major industry events, the portal provides an opportunity for visitors to develop international relationships and generate new business opportunities.



"[Epicos](http://www.epicos.com) is a global, multifaceted portal providing Aerospace and Defense industries around the world with business intelligence and active support to access opportunities on international procurements, industrial cooperation and offsets. [Epicos](http://www.epicos.com) has carried out extensive industry analysis and mapping of capabilities of A&D Industries and offers this knowledge to its members helping them to identify business opportunities and to build strategic alliances.

Additionally, [Epicos](http://www.epicos.com) supports the global A&D industry through a wide range of on-line services and products including but not limited to: a large online procurement database, an updated Business Directory, an e-library with extensive information regarding procurement and offsets processes systems and an up to the minute news database". www.epicos.com



EUROPEAN SECURITY & DEFENCE (ESD) -
Going beyond thought leadership into
Knowledge-Based Influence (KBI)

<http://www.euro-sd.com>

<http://www.mittler-report.de>

ESD is the top-quality, global, specialist, bimonthly print publication of Mittler Report Verlag (MRV), tracing its history back to 1789. It is supplemented by ESD Spotlight, the fortnightly on-line Security and Defence Newsletter. Both publications are distributed globally.

Sister magazines include Europäische Sicherheit und Technik.

ESD: Intelligence for the Intelligent.



Ikonos Press is a international publishing company dedicated to Defence Communication. We work with the main international defence companies and MoD around the world, participating in the main internacional defence fairs. We publish the next magazines:

FAM-Fuerzas Militares: the best selling defence magazine in Spanish language. Distributed in Latin America, Spain and Portugal.

FAM-World Naval Forces: Special edition magazine in English to be distributed in the main international naval fairs.

FAM-World Military Forces: Special edition magazine in English to be distributed in the main international air/defence fairs.



Global Military Communications is a digital publication that tracks the trends, drivers and technology that fuel the military communications sector. Communications continue to be the lynchpin of modern warfare and are key to any military campaign. The sector is going through unprecedented change as militaries and governments across the world move towards a network centric approach to their communications. From operations in war zones to homeland security and disaster recovery operations, Global Military Communications provides you with the latest communications developments on land, sea and air.



Jane's
By IHS Markit

With a legacy of over 100 years, Jane's delivers the world's leading defence and security insight to help you make critical decisions. Our renowned open-source intelligence and powerful analytical tools encompass data on equipment, technology, parts, standards and logistics, as well as objective analysis of markets, programmes and budgets, risk and capabilities assessments, training and consulting services. Government, military and defense organizations gain insight into, plan for and act upon critical threats in the current global national-security environment. Businesses leverage tools and resources for more cost-effective defense-system design, delivery and support.

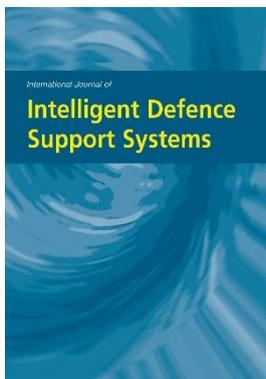
Over 3000 thought leaders provide you with actionable intelligence for expedited and improved decision making. Customers, prospects and the media outlets alike rely upon Jane's thought leaders for analysis, forecasts, and perspectives on topics, events, and issues that impact the global business landscape.
<http://www.janes.com/>



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Inderscience offers over 35 years' experience in publishing and has succeeded in building a substantial collection approaching 400 high-quality peer-reviewed international research journals in both online and print formats. We offer a variety of ways to keep up-to-date with the latest published leading-edge research while our online collection represents a fully-searchable digital archive of around 60,000 articles.

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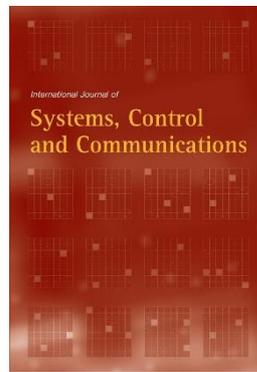


International Journal of Intelligent Defence Support Systems

(IJIDSS) proposes and fosters discussion on the development of novel computational intelligence techniques and their application to support systems used by defence personnel.

The scope of application covers strategic, tactical and operational decision-making across the entire defence sector, covering areas such as intelligence gathering and analysis, capability assessment, tactics modelling and evaluation and logistics management as well as military systems integration and both semi-autonomous and autonomous systems.

www.inderscience.com/ijidss



International Journal of Systems, Control and Communications

A fundamental, omnipresent feature of the global information age is that cyber-capabilities, e.g. computing, communication and control, are inherently

embedded in numerous physical/engineered systems from the nano-world to large-scale systems-of-systems.

Many scientific/technological challenges require intensive multidisciplinary studies, calling for new formulations, techniques and innovative solutions from a spectrum of communities in systems engineering/control/communications. IJSCC offers a vibrant discussion forum in this interdisciplinary area, especially communication systems augmented by control techniques and control systems whose components are interconnected via communication networks.

www.inderscience.com/ijscsb



MILITARY TECHNOLOGY (MILTECH) was founded in 1977. It is the world's leading international tri-service defence monthly magazine in the English language.

It covers all aspects of modern defence technology, requirements, procurements and programmes. MILTECH is the world's leading media platform for providing access to and influence within defence establishments worldwide, as well as the best platform for personal interaction with senior Politicians, Industrialists and Military officers across all services. It is the largest magazine of its type with recorded instances in writing of a pass-along rate of 30+ readers per copy, and circulation per issue of just under 25,000 copies. It is a unique strategic and tactical level resource to inform political, industrial and military decision-makers: MILITARY TECHNOLOGY is "Required Reading for Defence Professionals".

<http://www.monch.com/mpg/publications/military-technology>



[Military Systems & Technology](#) is a new web portal designed for the International Defence & Aerospace Industry. It is a source of daily information for Manufacturers, OEM'S, System Integrators and Contractors. We even have Government & Military Readers. The portal encompasses all aspects of Military equipment, technology, design and services.

We provide a comprehensive breakdown of products and services from leading industry contractors, with up-to-date news and press releases when exciting developments occur. The Site provides links to the most important Defence related organisations, Events and Governing Bodies in the world.

There are already a number of Web based Defence Directories. How we aim to stand out is of course a challenge. We do this by adopting the very best services one can offer via the Internet whilst offered at rates the publishing world is not necessarily used to. It is our core principle to retain clients and act as long term media agents.

<http://www.militarysystems-tech.com/>

SoldierMod.Com

SOLDIER MODERNISATION

Soldier Modernisation ([SoldierMod.Com](#)) is an authoritative policy and technology publication for the international defence community, serving the integrated equipment needs of the dismounted soldier and marine in operations today and the fielding of Soldier Modernisation Programmes over the next few years.

[SoldierMod.Com](#) is designed to provide insights into how decision makers plan to transform operations in the areas of survivability, sustainability, C4I, lethality and mobility; managing the balance between the promise of 'leap-ahead technology balance and mature cost effective solutions.

[SoldierMod.Com](#) is a co-operative project involving key government and industry organizations, alliances and forums. SoldierMod is distributed in many formats, which include a 60+ page journal - 10,000 copies, eBook and website. [SoldierMod.Com](#)